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Dreamworks' Shelly Page addresses ICAT students

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By ANIMATIONXPRESS.COM TEAM

Shelly Page of Dreamworks (Los Angeles) recently addressed the students of ICAT (Image College of Arts, Animation & Technology) as a part of her latest initiative to work closely with leading animation schools in India.

Speaking to the students, Shelly emphasized the necessity to incorporate a country's culture in its animated works which often resulted in enhancing the originality of the content. She showcased International student's works and provided guidelines on how Indian students should transition from working on software to creating final output rich in concept, treatment and execution.


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She also motivated the students to participate in International competitions which would give them exposure to develop their skills further. The students were encouraged to work on traditional animation forms like 2D, Stop Motion etc apart from CG.

Shelly is the Head of International Outreach at DreamWorks Animation - producers of, among many others, "Shrek", "Madagascar" and "Kung Fu Panda". She is a former animation production artist and has worked on many animated feature films during her 20 years career. She is based in London and has many years of experience working closely with the leading animation schools in both Europe and the USA/Canada.

Talking to **AnimationXpress.com**, V.Natarajan - Chief Academic Officer of ICAT shared, "DreamWorks is really keen on collaborating with Indian animation academies to develop the talent here, this is why Shelly was here to address the students. Sessions like these help in providing international exposure and help in understanding how students work worldwide. Shelly brought with her and showcased a lot of content from European academies with whom she is associated with. This helped in getting knowledge about the animation industry and academies internationally."

Students welcomed the session as it was an unusual one and filled with great tips and knowledge. V.Natarajan - Chief Academic Officer of ICAT delivered the vote of thanks and hailed Dreamworks on their efforts in helping Indian students to rise to International standards much before they pass out from the Animation school.

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