

Talk on effective story-telling

Story-telling is the key for success of films, whether it is live action or animated. This fact was emphasised by Eric Miller at a seminar organised by Image-The Giant in Animation held at Bangalore on Saturday.

Prof. Miller interspersed his talk with videos. He touched upon various points including ways in which leading characters can be given immediately-recognisable styles of moving and speaking, clear motivations and missions. He also spoke about the characteristics of Hollywood films and whether films produced elsewhere could capture the international market. He also touched upon the innovations in technology that were changing the cinema business, including those involving game-playing and role-playing on the Internet and texting.

The audience comprised college students, film directors and the general public. A few scenes from famous movies including Titanic, E.T., Ice Age, and Kung Fu Panda were shown.

The Image College of Arts, Animation and Technology is planning to conduct similar seminars every month to help students gain a better understanding of various areas. For more information, visit www.imageil.com, www.icat.ac.in, www.image.edu.in or call 99160 79118.